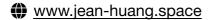


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ABOUT

I'm a Visual & Experience Designer with 3-4 years of experience. My expertise lies in creating interface design and interactive experiences that optimise the aesthetics and functionality of products. Throughout my career, I have worked alongside tech startups, corporate clients in the finance, insurance, travel, aviation sectors.

EXPERIENCE

2020.12 - Present 2018.12 - 2020.12

Visual Design Senior Analyst

Visual Design Analyst

Accenture

- Work with large-scale, multinational corporations such as Cathay Pacific, Manulife, Bank of China
- Communicate and justify design solution with stakeholders
- Collaborate closely with cross-functional team members including BA,
 Dev, Content Specialist to identify design strategies and reach a
 common goal in an agile environment
- Deliver digital transformation projects that drive product value and customer retention

2018.01 - 2018.12

UI/UX Designer

Innopage

- Work with startup clients and design SaaS products from scratch
- Conduct competitor analysis, user research, usability testing, etc
- Iterate wireframes, mockups, and prototypes that lead to intuitive UX
- Create detailed UI specifications and maintain design system for production varying from app, tablet, website

2015.7 - 2015.10

Graphic Design Intern

United Nude

- Assist in photo shooting and retouch of product shots
- Handle multimedia materials, such as social media graphics, web banner, and advertising creatives

EDUCATION

2016 - 2017

The Hong Kong Polytechnic University

Master of Design, Interaction Design, 3.63

2013 - 2016

University of the Arts London, Central Saint Martins

Bachelor of Arts, Product Design, 2:1